



ARKWRIGHT

PRODUCT ANNOUNCEMENT

FOR IMMEDIATE RELEASE

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ARKWRIGHT ANNOUNCES UNIVERSAL CLEAR AND GLOSSY WHITE INK JET FILMS

Fiskeville, Rhode Island, April 01, 2003 – Arkwright, Incorporated, a worldwide leader in developing, coating, converting, and marketing digital imaging films, papers, and substrates, today announces the launch of **UNIVERSAL CLEAR** and **GLOSSY WHITE INK JET FILMS** for indoor display graphics. Both products are scheduled for release in April 2003.

“These products combine the versatility of Arkwright’s high-performance coatings and the durability of film,” says Frank Shea, director of marketing for Arkwright, Inc. “The films are designed with a newly enhanced universal ink jet receptive coating that works in today’s major dye and pigment platforms. Since they are film-based they are very durable and easy to handle. They also feature a backside coating technology, which provides the ultimate combination of high definition color output, feed reliability, and multiple image performance,” adds Shea.

Arkwright’s **381.49 UNIVERSAL CLEAR INK JET FILM** features a super clear, universal coating that provides for high color gamut and vibrancy. The coating is versatile in that it accepts both dye and pigment inks – even when heavy ink loads are required – and images dry quickly so the product can be used immediately. This film is designed with opaque peel-away strips on both side edges, so printers with optical sensors can “recognize” the media during the imaging process. This product will be offered in 75’ rolls in 24”, 36”, 42”, 50”, 54”, and 60” widths.

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Arkwright's **382.40 UNIVERSAL GLOSSY WHITE INK JET FILM** features a highly opaque, super glossy white surface that provides for high color gamut and vibrancy. The coating is versatile in that it accepts both dye and pigment inks – even when heavy ink loads are required – and images dry quickly so product can be used immediately. This product will be offered in 100' rolls in 24", 36", 42", 50", 54", and 60" widths.

ARKWRIGHT GLOSSY WHITE AND CLEAR FILM FEATURES and BENEFITS

- Enhanced cross-platform topcoats to deliver improved image output quality in major dye and pigment ink printers. For the multi-platform shop, media inventories can be consolidated, and production time due to ink set switchovers can be reduced.
- Unique anti-static, anti-blocking backcoats that dramatically improve adherence between sheets, and reduce wrinkling and other feeding problems.
- Fast dry capabilities so prints can be used immediately.
- Designed for a variety of indoor applications from display signage to technical drawings.
 - White film features a bright white surface that provides for high color gamut and vibrancy.
 - Clear film has virtually no haze or surface distractions to interfere with the image.
- Exceptional hot and cold lamination, and consistent mounting characteristics.
- Durable, easy-to-handle properties of film, making the media easy to maneuver during the entire imaging process – from loading into the printer, to cutting to size, to laminating and mounting.

ARKWRIGHT PRODUCT LINEUP

Arkwright continues to offer one of the broadest large format paper and film product lines in the supplies market. The complete Arkwright product lineup includes CAD papers, vellums and films as well as Display Graphic presentation papers, photobase, backlit, clear film, white film, canvases, and outdoor products. For more product information please contact Arkwright for details or visit us on the World Wide Web at www.arkwright.com.

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PHYSICAL CHARACTERISTICS

ARKWRIGHT PRODUCT	PRINT CAPABILITY	CALIPER	BRIGHTNESS	WHITENESS	OTHER	IDEAL INDOOR USAGE
#381.49 Clear Film	Accepts Both Dye & Pigment Inks	4.6-mil	--	--	4% Haze	Color technical drawings, instructional posters, signage, POP displays, presentations, CIS mapping illustrations, overlays.
#382.40 Glossy White Film	Accepts Both Dye & Pigment Inks	4.6-mil	90+%	110+	90% Opacity	

ABOUT ARKWRIGHT, INC.

Founded in 1810, Arkwright's business is to develop, coat, convert and market papers, films and other media for digital imaging. Arkwright is ISO 9001 and 14000 registered and services computer printer, plotter, and copier supplies markets throughout the world. Arkwright, Inc. has four manufacturing facilities throughout the United States and eleven distribution centers in North America and Europe.

ARKWRIGHT'S MISSION

Our mission is to create opportunity. We lead the field with innovative products, by thinking about papers and films in a whole new light. We exist to give our customers the chance to discover. The freedom to create. The opportunity to explore the infinite possibilities of the empty surface.

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