



ARKWRIGHT

PRESS RELEASE

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ARKWRIGHT ANNOUNCES THREE NEW SELF-ADHESIVE PRODUCTS

January 03, 2003 – Arkwright, Incorporated, a worldwide leader in developing, coating, converting, and marketing digital imaging films, papers, and substrates, today announces the launches of three self adhesive products: SELF-ADHESIVE UNIVERSAL GLOSS PHOTO PAPER, SELF-ADHESIVE PERFORMANCE MATTE, and SELF - ADHESIVE INDOOR/OUTDOOR POSTER PAPER – all with a permanent acrylic adhesive. These products are scheduled for release in January 2003.

“Now Arkwright brings our top three universal products to market in new, easy-to-use formats,” says Frank Shea, director of marketing for Arkwright, Inc. “The products have all the advantages of photo, bond, and poster papers, plus the added productivity and convenience of being self-adhesive. Time consuming and expensive production steps are eliminated because these permanent adhesive papers can easily be adhered to virtually any mounting substrate. And their lay flat release liners ensure excellent feed reliability in printers. These products are ideal for signage, point-of-purchase displays, and exhibit or trade show posters.” adds Shea.

The 876-7A UNIVERSAL GLOSS PHOTO PAPER WITH PERMANENT ADHESIVE is a true universal photo paper with a permanent adhesive. It is compatible with both dye and pigment inks, dries very quickly, and has excellent color space/gamut for the highest quality photo prints. This product is designed for indoor applications.

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Arkwright's 871-7A PERFORMANCE MATTE WITH PERMANENT ADHESIVE provides high color saturation and brilliant colors without backside ink penetration, and works with most popular dye and pigment-based inks. This paper dries very quickly – even with full ink loading – and is intended for indoor applications.

The 861-6A INDOOR/OUTDOOR POSTER PAPER WITH PERMANENT ADHESIVE is designed for indoor as well as temporal outdoor use. The paper is bright white, and is compatible with both dye and pigment inks. This is an economical alternative that is perfect for short-term projects.

All three products will be offered in 60' rolls in popular widths (see chart below). Street prices will range from \$.80 to \$.50 to \$.30 per square foot for the Universal Photo Paper, the Performance Matte, and the Indoor/Outdoor Poster Paper respectively.

ARKWRIGHT PRODUCT LINEUP

Arkwright continues to offer one of the broadest large format paper and film product lines in the supplies market. The complete Arkwright product lineup includes CAD papers, vellums and films as well as Display Graphics presentation papers, photobase, backlit, clear film, white film, and outdoor products. For more product information please contact Arkwright for details or visit us on the World Wide Web at www.arkwright.com.

Physical Characteristics

Arkwright Product	Availability	Caliper	Gloss 60°	Whiteness	Opacity	Ideal Usage
#876-7A Universal Gloss Photo Paper w/ Permanent Adhesive	36" x 60' 50" x 60'	8-mil nominal	80 min.	105 min.	95 min.	Applications including signage, point- of-purchase displays, and exhibit or trade show posters.
#871-7A Performance Matte w/ Permanent Adhesive	36" x 60' 50" x 60'	9.5-mil nominal	5 min.	97 min.	95 min.	
#861-6A Indoor/Outdoor Poster Paper w/ Permanent Adhesive	36" x 60'	6.0-mil nominal	2 min.	105 min.	95 min.	

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ABOUT ARKWRIGHT, INC.

Founded in 1810, Arkwright's business is to develop, coat, convert and market papers, films and other media for digital imaging. Arkwright is ISO 9001 and 14000 registered and services computer printer, plotter, and copier supplies markets throughout the world. Arkwright, Inc. has four manufacturing facilities throughout the United States and eleven distribution centers in North America and Europe.

ARKWRIGHT'S MISSION

Our mission is to create opportunity. We lead the field with innovative products, by thinking about papers and films in a whole new light. We exist to give our customers the chance to discover. The freedom to create. The opportunity to explore the infinite possibilities of the empty surface.

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