



ARKWRIGHT

PRESS RELEASE

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ARKWRIGHT ANNOUNCES UNIVERSAL OUTDOOR SCRIM and ULTRA-DURABLE OUTDOOR SCRIM VINYL

January 03, 2003 – Arkwright, Incorporated, a worldwide leader in developing, coating, converting, and marketing digital imaging films, papers, and substrates, today announces the launch of **UNIVERSAL OUTDOOR SCRIM** and **ULTRA-DURABLE OUTDOOR SCRIM VINYL**. These two products are scheduled for release in January 2003.

“Arkwright’s new scrim products offer excellent image quality and heavyweight durability, and are designed for use in a variety of outdoor applications, including signage, promotional banners or advertisements, and displays,” says Frank Shea, director of marketing for Arkwright, Inc. “These products are abrasion-resistant and water resistant for the most demanding of outdoor jobs. Both materials are flexible and can be easily draped. Because they are constructed with a block out layer and are highly opaque, backlighting or other distractions are blocked from viewing on the front side of the vinyl. The materials can also be finished with stitching or grommeting,” adds Shea.

The **379-15 UNIVERSAL OUTDOOR SCRIM VINYL** features a bright, white coating that provides for high color gamut and vibrancy. The coating is versatile in that it accepts both dye and pigment inks – even when heavy ink loads are required – and images dry quickly so signage can be used immediately.

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Arkwright's 371-15 ULTRA-DURABLE OUTDOOR SCRIM VINYL provides world-class performance with pigment inks. Competitive benchmarking has shown that this product has the highest abrasion resistance and outdoor durability (fade and water resistance) of all the scrim vinyl in its class, making it a strong choice for outdoor applications.

Both products will be offered in 45' rolls in 24", 36", 42", 44", 50", 54", and 60" widths. Street prices will range from \$1.70 to \$1.80 per square foot for the Universal and Ultra-Durable vinyl respectively.

ARKWRIGHT PRODUCT LINEUP

Arkwright continues to offer one of the broadest large format paper and film product lines in the supplies market. The complete Arkwright product lineup includes CAD papers, vellums and films as well as Display Graphic presentation papers, photobase, backlit, clear film, white film, and outdoor products. For more product information please contact Arkwright for details or visit us on the World Wide Web at www.arkwright.com.

Physical Characteristics

Arkwright Product	Print Capability	Thickness of Finished Product	Brightness	Whiteness	Opacity	Ideal Usage
#379-15 Universal Outdoor Scrim Vinyl	Accepts Both Dye & Pigment Inks	15 oz.	95+	106	100%	Outdoor applications, including signage, promotional banners or advertisements, and displays.
#371-15 Ultra-Durable Outdoor Scrim Vinyl	Accepts Pigment Inks	15 oz.	85+	81	100%	

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ABOUT ARKWRIGHT, INC.

Founded in 1810, Arkwright's business is to develop, coat, convert and market papers, films and other media for digital imaging. Arkwright is ISO 9001 and 14000 registered and services computer printer, plotter, and copier supplies markets throughout the world. Arkwright, Inc. has four manufacturing facilities throughout the United States and eleven distribution centers in North America and Europe.

ARKWRIGHT'S MISSION

Our mission is to create opportunity. We lead the field with innovative products, by thinking about papers and films in a whole new light. We exist to give our customers the chance to discover. The freedom to create. The opportunity to explore the infinite possibilities of the empty surface.

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