



ARKWRIGHT

PRODUCT ANNOUNCEMENT

FOR IMMEDIATE RELEASE

CONTACT • Catherine Bulpitt, Marcom Supervisor EMAIL • cbulpitt@arkwright.com
PHONE • 401.821.1000 ext. 3176 FAX • 401.826.3926

ARKWRIGHT ANNOUNCES ULTRA-DURABLE™ OUTDOOR PERFORMANCE WARRANTY ON IT'S NEWEST NO-TEAR BANNER AND OTHER OUTDOOR PRODUCTS

Fiskeville, Rhode Island, July 01, 2003 – Arkwright, Incorporated, a worldwide leader in developing, coating, converting, and marketing digital imaging films, papers, and substrates, today announces it's **ULTRA-DURABLE™ OUTDOOR PERFORMANCE WARRANTY**.

“Arkwright’s **ULTRA-DURABLE™** high-performance coating for outdoor banners provides the highest level of durability and outdoor weatherability on the market today,” says Frank Shea, director of marketing for Arkwright, Inc. “Our advanced coating is highly scratch and water resistant, allowing the end users of thermal and piezo inks to get superior results without the additional cost and time of lamination. We are so confident of our media’s performance that we have backed it up with a ground breaking warranty – for one full year unlaminated outdoors,” adds Shea. For specific details, please refer to our website at www.arkwright.com.

Also, Arkwright announces the launch of **ULTRA-DURABLE™ NO-TEAR SCRIM VINYL** for outdoor display graphics. The product is scheduled for release in July 2003. New Ultra-Durable No-Tear Scrim Vinyl is a 19mil heavy weight scrim designed for the most demanding outdoor applications. Because of its heavy weight and super high tear strength, **374.20** is ideal for large banners that require grommets and wind slits. This scrim vinyl is coated with Arkwright’s superior Ultra-Durable coating, producing sharp long lasting prints that will last outdoors for up to 12 months unlaminated, when printed with OEM U.V. inks. This product will be offered in 40’ rolls in 24”, 36”, 42”, 50”, and 60” widths.

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ULTRA-DURABLE™ NO-TEAR SCRIM VINYL

FEATURES and BENEFITS

- Highly Scratch resistant surface keeps your work from being damaged
- High tear resistance, ideal for wind slits and grommets
- Water resistant matte surface finish
- Block out layer for 100% opacity
- Fast dry capabilities so prints can be handled immediately
- Designed for a variety of outdoor applications from display signage to outdoor event backdrops
 - This banner material features a bright white surface that provides for high color gamut and vibrancy

ARKWRIGHT PRODUCT LINEUP

Arkwright continues to offer one of the broadest large format paper and film product lines in the supplies market. The complete Arkwright product lineup includes CAD papers, vellums and films as well as Display Graphic presentation papers, photobase, backlit, clear film, white film, and outdoor products. For more product information please contact Arkwright for details or visit us on the World Wide Web at www.arkwright.com.

PHYSICAL CHARACTERISTICS

Arkwright Product	Availability	Caliper	Gloss 60°	Whiteness	Opacity	Ideal Usage
#374.20 Ultra-Durable No-Tear Scrim Vinyl	24" x 40' 36" x 40' 42" x 40' 50" x 40' 60" x 40'	19-mil nominal	2.5 min.	75 min.	100 min.	Outdoor signage, storefront displays 374.20 is ideal for banners that require wind slits and grommets

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ABOUT ARKWRIGHT, INC.

Founded in 1810, Arkwright's business is to develop, coat, convert and market papers, films and other media for digital imaging. Arkwright is ISO 9001 and 14000 registered and services computer printer, plotter, and copier supplies markets throughout the world. Arkwright, Inc. has four manufacturing facilities throughout the United States and eleven distribution centers in North America and Europe.

ARKWRIGHT'S MISSION

Our mission is to create opportunity. We lead the field with innovative products, by thinking about papers and films in a whole new light. We exist to give our customers the chance to discover. The freedom to create. The opportunity to explore the infinite possibilities of the empty surface.

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Arkwright Incorporated, 538 Main Street, Fiskeville, RI 02823, USA
P. 401.821.1000, F. 401.826.3926, www.arkwright.com