



ARKWRIGHT

PRESS RELEASE

FOR IMMEDIATE RELEASE

ARKWRIGHT WINS TOP 50 PRODUCTS AWARD FROM DIGITAL OUTPUT MAGAZINE



October 15, 2003 – Arkwright, a worldwide leader in developing, coating, converting, and marketing digital imaging films, papers, and substrates, announces that they were awarded the Top 50 Products by DIGITAL OUTPUT Magazine for the year 2003. Our [SELF-ADHESIVE UNIVERSAL GLOSS PHOTO PAPER](#) and [SELF-ADHESIVE PERFORMANCE MATTE](#) received the honors based on feedback from the readers of *Digital Output* magazine. These products were released in January 2003.

“Arkwright is very glad to know that these products have received such great acclaim in the marketplace,” says Frank Shea, director of marketing for Arkwright, Inc. “The products have all the advantages of photo and performance matte papers, plus the added productivity and convenience of being self-adhesive. Both products eliminate time consuming and expensive production steps because these permanent high performance adhesive papers can easily be adhered to virtually any mounting substrate. Their film release liners ensure excellent feed reliability in printers. These products are ideal for signage, point-of-purchase displays, and exhibit or trade show posters.” adds Shea.

The [876-7A UNIVERSAL GLOSS PHOTO PAPER WITH PERMANENT ADHESIVE](#) is a true universal photo paper with a permanent adhesive. It is compatible with both dye and pigment inks, dries very quickly, and has excellent color space/gamut for the highest quality photo prints. This product is designed for indoor applications.

Arkwright’s [871-7A PERFORMANCE MATTE WITH PERMANENT ADHESIVE](#) provides high color saturation and brilliant colors without backside ink penetration, and works with most popular dye and pigment-based inks. This paper dries very quickly – even with full ink loading – and is intended for indoor applications.

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ARKWRIGHT PRODUCT LINEUP

Arkwright continues to offer one of the broadest large format paper and film product lines in the supplies market. The complete Arkwright product lineup includes CAD papers, vellums and films as well as Display Graphics presentation papers, photobase, backlit, clear film, white film, and outdoor products. For more product information please contact Arkwright for details or visit us on the World Wide Web at www.arkwright.com.

Physical Characteristics

Arkwright Product	Availability	Caliper	Gloss 60°	Whiteness	Opacity	Ideal Usage
#876-7A Universal Gloss Photo Paper w/ Permanent Adhesive	36" x 60' 50" x 60'	9-mil nominal	80 min.	105 min.	95 min.	Applications including signage, point- of-purchase displays, and exhibit or trade show posters.
#871-7A Performance Matte w/ Permanent Adhesive	36" x 60' 50" x 60'	9.5-mil nominal	5 min.	97 min.	95 min.	

ABOUT ARKWRIGHT, INC.

Founded in 1810, Arkwright's business is to develop, coat, convert and market papers, films and other media for digital imaging. Arkwright is ISO 9001 and 14000 registered and services computer printer, plotter, and copier supplies markets throughout the world. Arkwright, Inc. has four manufacturing facilities throughout the United States and ten distribution centers in North America and Europe.

ARKWRIGHT'S MISSION

Our mission is to create opportunity. We lead the field with innovative products, by thinking about papers and films in a whole new light. We exist to give our customers the chance to discover. The freedom to create. The opportunity to explore the infinite possibilities of the empty surface.

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