



DISPLAY GRAPHICS

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## Press Release

### Arkwright Expands Media Line for Aqueous Photo Inkjet Printers

Oct, 2007 – Fiskeville, RI – Arkwright, a worldwide leader in developing, coating, converting, and marketing digital imaging media, announces the launch of two new instant dry photopapers designed for Epson, Canon, and HP aqueous inkjet prints.

**8 mil Instant Dry SATIN Photo Paper (806.80)** – 806.80 is the ultimate SATIN photopaper ideal for any photographic or display graphics application. The bright white microporous topcoat means your prints will be instantly dry and water resistant while the 8 mil base allows you to save money and provide premium photographic quality output. Wide color gamut and accurate skins tones are standard with all Arkwright photopapers, yet 806.80 also boasts superior shadow detail and extremely low dot gain.

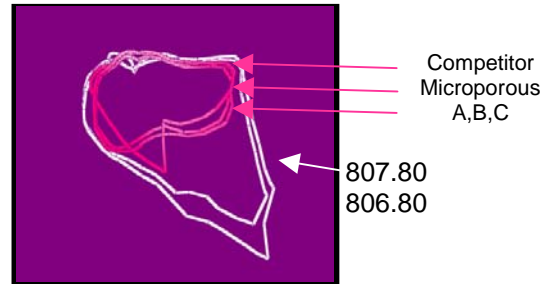
**8 mil Instant Dry GLOSS Photo Paper (807.80)** – 807.80 is the ultimate GLOSS photopaper ideal for any photographic or display graphics application. The bright white microporous topcoat means your prints will be instantly dry and water resistant while the 8 mil base allows you to save money and provide premium photographic quality output. Wide color gamut and accurate skins tones are standard with all Arkwright photopapers, yet 807.80 also boasts superior shadow detail and extremely low dot gain.

#### FEATURES AND BENEFITS

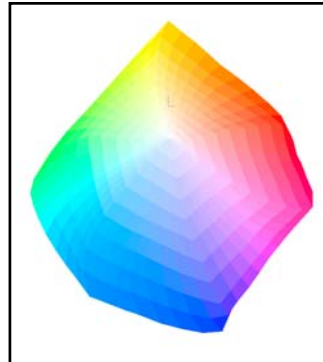
#### COLOR GAMUT VIEWS

Feature	Advantage	Benefit
Instant Ink Dry time	Ink is touch-dry right after printing	Faster turnaround times Use take up reel, stack prints sooner
Excellent Smudge Time	Ink is smudge-dry soon after printing	Faster turnaround times Use take up reel, stack prints sooner
High Ink load Capacity	Accepts more ink without bleeding	Expanded color gamut especially in L*10 range
Water Resistant without Lamination	Increases print durability	Prints not damaged with light water contact
8 mil with photographic finish	Photographic quality on thinner base	Professional look and feel
Universal Compatibility	Aqueous inkjet printers Dye and Pigment	Reduce SKUs / Production workflow with 1 media
High Opacity - 97%	Eliminates show through	Use Black mounting board without show through

L\*10 on HPZ6100



3D Gamut View



For more information call customer service at 800-556-6860 or 401-821-1000