



DISPLAY GRAPHICS

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DATA SHEET

SOLVENT

704.70

**Solvent Matte Backlit Film**

A 7 mil polyester front print backlit film designed to accept high ink loads (double strike profile) and produce good ink density and colors. 704.70 provides good image performance when viewing with reflective light as well as transmitted light.

**Caliper:** 7 mil

**Basis Weight:** 180 gsm

**Opacity:** 55%

**Gloss:** 2 @ 60°

<i>Feature</i>	<i>Advantage</i>	<i>Benefit</i>
Solvent Ink compatible	Handle high ink loads	Higher color gamut, better printed image
Beefy rugged design	One step backlit solution	Save time and money on finishing
Opacity 55%	Good diffusion when used with white plexi	Good transmitted light application

**Optimal Storage Conditions:** Temperature 59° - 86° F - Humidity 30% - 70% RH

**Shelf Life:** One year stored at above conditions, unopened in original packaging

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