



ARKWRIGHT

PRESS RELEASE

FOR IMMEDIATE RELEASE

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ARKWRIGHT, INC. LAUNCHES OUTDOOR TYVEK®

Fiskeville, Rhode Island, July 3, 2001 - Arkwright, Inc. announces the launch of **OUTDOOR TYVEK®**, adding to Arkwright's growing line of high quality large format outdoor products. The products will be available starting July 16, 2001.

Arkwright's **OUTDOOR TYVEK®** utilizes Dupont's Brillion Tyvek® brand that was developed for the large format ink jet market. Dupont's Brillion Tyvek® is whiter, brighter and smoother than commercial grades of Tyvek®. By using this substrate Arkwright can produce the highest quality banner material available in the ink jet market today. Arkwright's new outdoor banner material performs well in Encad, Hewlett Packard, and Epson series printers with their respective pigmented ink sets.

This 10 mil Tyvek® offers several features, advantages, and benefits compared with many other tyveks presently available in the display graphics market.

| FEATURES | ADVANTAGE | BENEFIT |
|---|---|--|
| Arkwright's long lasting outdoor coating | 15% larger color space with OEM pigmented ink sets and 30% less fade. | Brighter images that last longer. |
| Dupont's Brillion Tyvek® | Brighter and smoother surface that wears like Tyvek® | Images appear crisp and vibrant on banners that are built to lasr. |

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“As outdoor portfolio continues to grow we see more and more opportunities for these types of products in the market. We are excited about our growing portfolio as well as the features and benefits that they provide to our customers.” says David Hatfield, Director of Wide Format Marketing. “We are pleased to be able to offer **OUTDOOR TYVEK**[®] now to our customers, as well as several new outdoor products this fall.”

Arkwright's 135 gsm **OUTDOOR TYVEK**[®] will be offered in 60 ft. rolls and in 24", 36", 42", 44", 50", 54" and 60" widths.

ARKWRIGHT WIDE FORMAT PRODUCT LINE UP

Arkwright continues to offer one of the broadest large format paper and film product lines in the supplies market. The complete Arkwright product lineup includes CAD papers, vellums and films as well as Display Graphic presentation papers, photobase, backlit, clear film, white film, canvases, and outdoor products. For more product information please contact Arkwright for details or visit us on the World Wide Web at arkwright.com.

ABOUT ARKWRIGHT, INC.

Founded in 1810, Arkwright's business is to develop, coat, convert and market papers, films and other media for digital imaging. Arkwright is ISO 9001 and 14000 registered and services computer printer, plotter, and copier supplies markets throughout the world. Arkwright, Inc. has four manufacturing facilities throughout the United States and eleven distribution centers in North America and Europe.

ARKWRIGHT'S MISSION

Our mission is to create opportunity. We lead the field with innovative products, by thinking about papers and films in a whole new light. We exist to give our customers the chance to discover. The freedom to create. The opportunity to explore the infinite possibilities of the empty surface.

Arkwright is registered trademark of Arkwright, Inc. Other trademarks are the property of their respective owners.

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